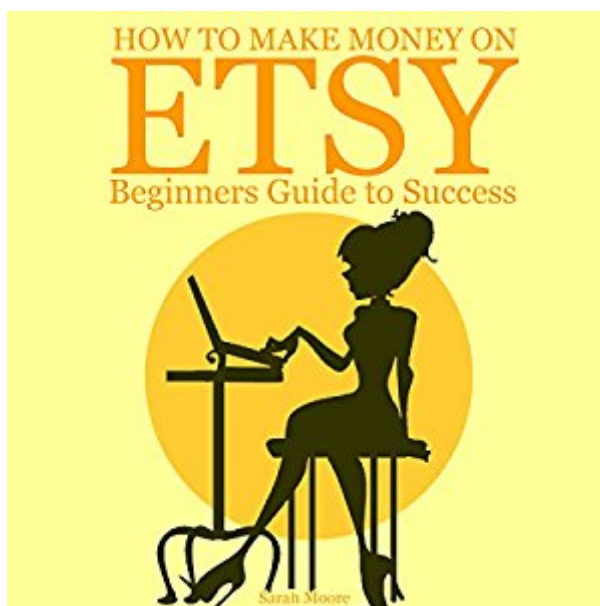


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# How To Make Money On Etsy: Beginners Guide To Success



## Synopsis

Etsy has successfully brought craft fairs to the people of the online world, and they have shaken the image of handmade items from "that will do" items to hot-ticket, best-selling, and hugely desirable products. Just because this platform exists, though, doesn't mean that getting to the top of it is as easy as having a great product and putting it into a search engine. With this audiobook, you will be told how to set yourself up on Etsy for success and how to create a growing income from your boutique items. Discover how to find out what is trending in the handmade and vintage world and how you can be a part of that. Find out the best way to optimize your Etsy page so it will come up at the top of a search engine and people will click on your product over another. Listen about the secrets to getting to the front page and how best to use forums and teams to create a lasting brand that will keep customers coming back again and again. Promote yourself for free with several social media platforms that are especially catered to Etsy users. Download now!

## Book Information

Audible Audio Edition

Listening Length: 42 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Sarah Moore

Audible.com Release Date: October 5, 2015

Language: English

ASIN: B01645TV22

Best Sellers Rank: #43 in [Books > Audible Audiobooks > Nonfiction > Lifestyle & Home > Crafts & Hobbies](#) #4427 in [Books > Audible Audiobooks > Business & Investing](#) #6286 in [Books > Business & Money > Small Business & Entrepreneurship](#)

## Customer Reviews

The guide book started out with an introduction on what Etsy is and who is it for. The book differentiate the experience in selling on ebay, and etsy. The intro helped me understand why Etsy is recommended for small businesses. Also gave a few points on why you as small business owner needs Etsy and how can it drive sales to your product. Honestly, just reading the intro gets me hyped up and want to learn more on how to successfully create an Etsy profile, it does sound promising. Next the book tackles how to do your market research inside Etsy. Market research and business cost are a very important elements when it comes to starting a business, and this chapter

did really get the message through, briefly. The quick guide on how to sign up and design tips and how to sell yourself were my favorite part of this book. It suggests various options, ideas as well as facts you can incorporate in your account in able for you to make sales easier and faster. Also talks about marketing and promotion, so if you don't have any experience in both, you can find this book helpful as it gives suggestions on how you can get your product "out there" in the huge world wide world network. Also give tips and the actually "What to do" in able to boost not only your Etsy ranking but in most internet browser searches too. Generally, if you're just starting off selling your stuff on Etsy, this is great book for you to turn to. It introduces the basics, an overview of what to expect while starting off, tips and advices you need to implement that will help you out towards your Etsy selling success.

I am a huge fan of vintage jewelries, craft materials and custom-made phone accessories. Almost every day I browse Etsy for these things. I even bought a handcrafted wallet-cellphone case and the quality was really exquisite. This is the only site where you can find rare, vintage and tailor-made stuff around the world that you won't find anywhere else. Sometimes I even wonder if I can sell some of my artworks on this online shopping site and how in the world I'm going to do that since I am not an experienced seller. Well, this book answered all of the questions I have in mind. It has a thorough explanation on how you can bring your small business online and earn money in the comfort of your own home and time. How you can market your products, do's and don'ts and everything you need to know if you want to make it successful on this online business venture is here. This is a great book indeed!

This book shares the basic guide about online selling on Etsy, from creating the page, listing to ship the product are very easy steps by step guide to making sure you won't missed anything. Selling on Etsy as long as you follow the guidelines then there won't be a problem.

Etsy is new to me but my friend who's been using it for a long time have convinced me enough about its income generating benefits. So I got this book to learn more about the site and I can say the author did a great job. She was thorough and she explained the facts in a manner that beginners like me can understand it easily. I'll be starting my business in a few weeks with the help of my learnings from this book and with my friend's guidance. Thinking positive!

Everything is explained from scratch. Every step that you need to go through is detailed and explained perfectly so that you can start right away and never make a mistake. Get yourself going with this increasingly growing and influencing business on the market and buying this guide will be a great way to get started.

Learning about Etsy was fun and opened a new world to me. To be able to buy and sell unique, custom, vintage and handmade products as described by the author are very exciting. Clearly discussing the entire process from how it works and getting started to marketing and research engines, all this helped me to take a chance to start my own Etsy account.

In today's generation making use of your computer and internet is a very easy way to make money. It is a good for moms like me. Doing business at home. I love the Etsy book for it helped me with a lot of details. Looking forward to share this to my sister. Your great Sarah Moore.

i did not find it informative enough.

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